

# HOW TO SUCCEED ONLINE WITHOUT BUGGING FRIENDS OR FAMILY!



Getting Started Online OUR Way!

**First Edition**



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# Introduction

The digital landscape offers a wealth of opportunities for individuals looking to earn income from the comfort of their own homes. Whether you're seeking a side hustle or a full-time venture, the internet provides numerous avenues to monetize your skills, passions, and resources. From creative pursuits to business endeavors, there's something for everyone in the online world. In this guide, we'll explore various methods to make money online, with a special focus on affiliate marketing, a popular and accessible way to earn income by promoting products and services.

## *Ways to Make Money Online*

1. **Freelancing:** Offer your skills—such as writing, graphic design, programming, or marketing—on platforms like Upwork or Fiverr, where clients hire you for specific projects.
2. **Online Tutoring:** Teach subjects you're knowledgeable in through platforms like VIP Kid or Tutor.com, connecting with students who need help.
3. **E-commerce:** Start an online store using platforms like Shopify or Etsy to sell products you create or source from suppliers.
4. **Blogging:** Create a blog around a niche you're passionate about. Monetize through ads, sponsored content, and affiliate marketing.
5. **YouTube Channel:** Produce video content on topics you love. Earn money through ad revenue, sponsorships, and affiliate marketing.
6. **Online Courses:** Develop and sell online courses on platforms like Udemy or Teachable, sharing your expertise with learners worldwide.
7. **Stock Photography:** Sell your photography on stock sites like Shutterstock or Adobe Stock, earning royalties each time someone downloads your images.
8. **Affiliate Marketing:** Promote products or services from other companies and earn a commission for each sale or lead generated through your unique affiliate links. We will delve deeper into this method shortly.
9. **Drop shipping:** Run an e-commerce store without holding inventory by partnering with suppliers who fulfill orders on your behalf.
10. **Podcasting:** Start a podcast on topics of interest and monetize through sponsorships, donations, or affiliate marketing.

In this guide, we will be discussing affiliate marketing in detail. This method allows individuals to earn money by promoting products and services from various merchants. Affiliates receive a unique link to track their referrals, and they earn commissions based on the sales or leads generated. We'll explore how affiliate marketing works, the best practices for success, and tips for getting started. Whether you're new to online income or looking to expand your earning potential, understanding affiliate marketing can be a valuable addition to your online money-making toolkit.

# What is Affiliate Marketing?

Affiliate marketing is a performance-based marketing strategy where individuals or businesses (affiliates) promote the products or services of another company (the merchant) in exchange for a commission on sales or leads generated through their marketing efforts. This model leverages the power of online advertising and content creation, allowing affiliates to earn income by promoting offerings they believe in. In affiliate marketing, the process typically involves three key players:



1. **The Merchant:** This is the business or individual selling the product or service. They provide affiliates with resources, such as affiliate links, banners, and promotional materials.
2. **The Affiliate:** Also known as the publisher, the affiliate promotes the merchant's products through various channels, such as blogs, social media, email marketing, or websites. Affiliates earn a commission for each sale or action taken (like signing up for a newsletter) that originates from their promotional efforts.
3. **The Consumer:** This is the end-user who clicks on the affiliate's link and makes a purchase or completes the desired action. The affiliate's role is to drive traffic to the merchant's site through compelling content or offers.

There are 3 main and basic steps to having an affiliate marketing business:

1. **Joining an Affiliate Program:** Affiliates sign up for an affiliate program, which may be managed directly by a merchant or through an affiliate network that connects affiliates with multiple merchants.
2. **Promotion:** Affiliates receive a unique tracking link or code that they use in their promotions. This link allows the merchant to track which sales or actions come from each affiliate.
3. **Earning Commissions:** When a consumer clicks the affiliate link and completes a purchase, the merchant records the transaction. The affiliate then earns a commission, which can vary based on the product and agreement.



Overall, affiliate marketing offers a win-win scenario for merchants and affiliates alike. Merchants can expand their reach and sales without upfront costs, while affiliates can earn money by leveraging their marketing skills and networks. It's a dynamic and evolving field, making it an appealing option for many looking to enter the online business world.

While there are many ways to make money online, affiliate marketing is one of the most lucrative, has endless possibilities and is one of the best ways to create an online business with very little start up costs. Affiliate marketing is a great opportunity to earn potentially significant amounts of money and to have the "TIME FREEDOM" of owning a viable home business.

Affiliate marketing has been around for quite some time now. Thousands of us have been very successful with this type of business model. If you would like more information about our Community (OVER 200k), what we do, and how we teach others to become successful online, [CLICK HERE](#)



# How Affiliates Make Money

Affiliates make money in affiliate marketing primarily through commissions earned on sales or actions generated from their promotional efforts. Here's a detailed breakdown of how this works:

## 1. Join An Affiliate Program • Choose a company whose

products you are going to promote.

- When choosing a company to work with, you want to make sure the company is a reputable company with a good track record.

## 2. Setting Up Unique Tracking Links

- Affiliates receive unique tracking links from the merchant or affiliate program. These links allow the merchant to track which sales or leads come from which affiliate. This tracking is crucial for determining commission payouts.

## 3. Driving Traffic

- Affiliates promote products using various methods, such as:
  - **Content Creation:** Writing blog posts, creating videos, or developing social media content that includes affiliate links.
  - **Email Marketing:** Sending newsletters or promotional emails to a list of subscribers with affiliate links included.
  - **Paid Advertising:** Running ads on platforms like Google or social media that direct users to their affiliate links.

## 4. Earning Commissions

- When a consumer clicks on the affiliate link and completes the desired action (e.g., making a purchase), the tracking system records it. The affiliate then earns a commission, which is usually a percentage of the sale price or a fixed amount, depending on the program.

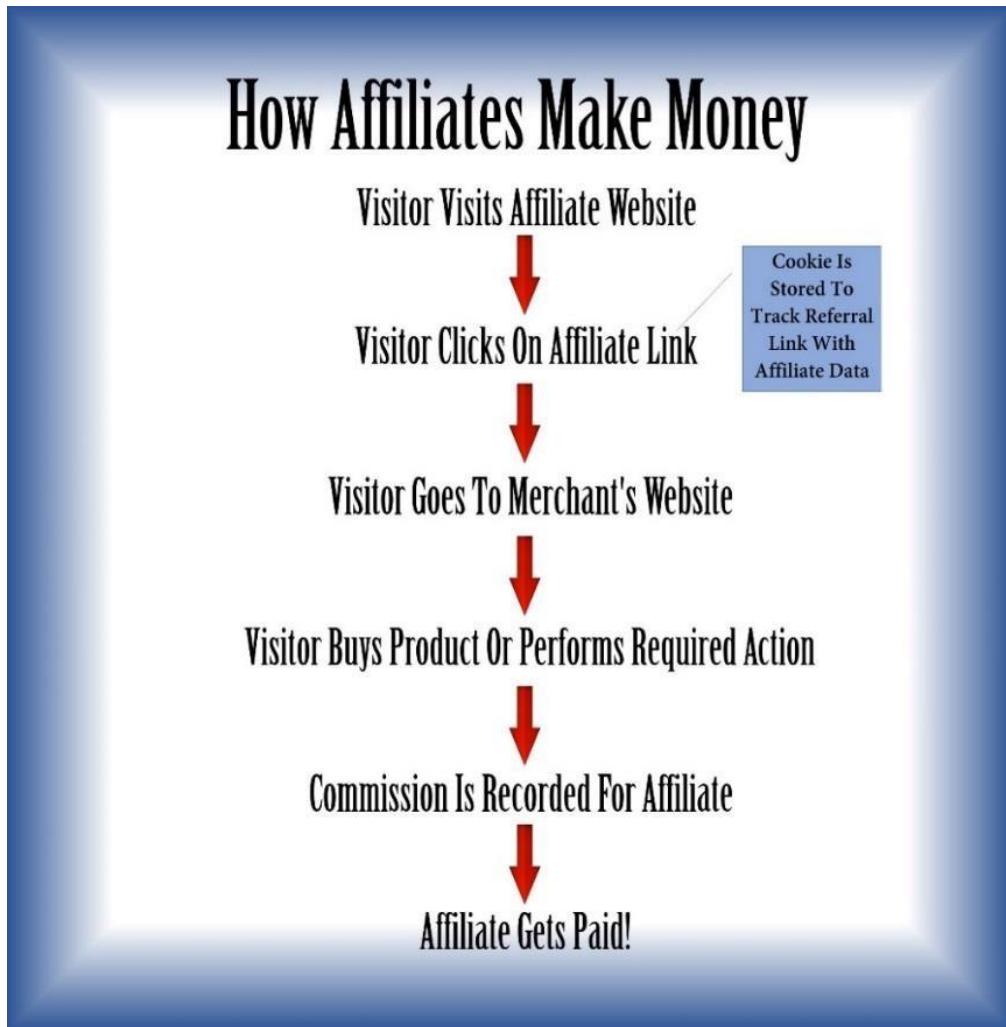
## 5. Payment Methods

- Affiliates are typically paid on a regular schedule (monthly, bi-monthly, etc.) through various methods, such as bank transfers, PayPal, or checks. Minimum payout thresholds may apply.



## 6. Building Relationships

- Successful affiliates often build strong relationships with their audience, fostering trust and loyalty. This can lead to higher conversion rates, as audiences are more likely to purchase products recommended by someone they trust.



In summary, affiliates make money in affiliate marketing by promoting products through unique links and earning commissions based on the sales or leads they generate. The effectiveness of their marketing strategies, audience engagement, and understanding of their niche all contribute to their earning potential. Can you see how this scenario is a win, win, win situation for everyone?

Everyone makes money!!

# Affiliate Marketing Commission Strategies

## 1. Pay-per-Sale (PPS)

**Description:** This is the most common commission model in affiliate marketing. Affiliates earn a commission when a referred customer makes a purchase through their unique affiliate link.

### How It Works:

- When an affiliate promotes a product, they include a unique tracking link in their content (such as blog posts, social media, or emails).
- If a consumer clicks on this link and completes a purchase, the affiliate receives a predetermined percentage of the sale price or a fixed amount as a commission.

**Example:** If an affiliate promotes a product priced at \$100 and the commission rate is 10%, the affiliate earns \$10 for each sale they generate.

### Advantages:

- Higher earning potential, as commissions are typically based on the sale amount.
- Aligns the interests of the merchant and the affiliate, as both benefit from sales.

## 2. Pay-per-Click (PPC)

**Description:** In this model, affiliates earn money based on the number of clicks generated through their affiliate links, regardless of whether the referred visitor makes a purchase.

### How It Works:

- Affiliates create content that includes their affiliate links. When a consumer clicks on the link, it registers as a click.
- The affiliate is compensated based on the number of clicks they generate, usually receiving a fixed amount for each click.

**Example:** If an affiliate's PPC rate is \$0.50 per click and they generate 100 clicks in a month, they earn \$50, regardless of any resulting sales.





### **Advantages:**

- Affiliates can earn money without needing to close sales, making it easier to generate income, especially with high traffic.
- It is useful for driving traffic to sites that may have lower conversion rates.

### **3. Pay-per-Lead (PPL)**

**Description:** This model allows affiliates to earn a commission when a referred visitor takes a specific action, such as signing up for a newsletter, registering for a free trial, or filling out a contact form.

**How It Works:** • The affiliate promotes a product or service using their

unique tracking link.

- If a consumer clicks the link and performs the desired action (like signing up), the affiliate earns a commission.

**Example:** An affiliate promotes a service that offers a free trial. If the commission for each signup is \$5, the affiliate earns that amount each time a referred visitor registers for the trial.

### **Advantages:**

- PPL can be easier to achieve than a sale, as it often involves lower commitment from the consumer.
- It's beneficial for services that rely on lead generation, such as software or subscription services.

Each commission structure offers unique advantages and can suit different marketing strategies and goals. Pay-per-Sale typically offers higher rewards but requires convincing consumers to make a purchase. Pay-per-Click provides a more straightforward income model based on traffic generation. Pay-per-Lead bridges the gap by rewarding affiliates for engaging potential customers without requiring a sale. Depending on your audience and marketing methods, you may choose one or a combination of these models to maximize your earning potential in affiliate marketing.

### ***Here Are Some More Examples/Scenarios of Commission Based Payouts***

Here are some more examples of the commission payment model and how it works.

- An Amazon affiliate writes a review of the Kindle Fire tablet on his or her website, and includes affiliate links that take site visitors to Amazon, when those visitors buy a Kindle Fire, the affiliates makes a commission.



- An eBay affiliate places live auction listings of relevant products on their website, and each time their site visitors click on one of those listings and make a purchase one eBay the affiliate earns a commission.
- An affiliate builds a website about photography and regularly posts various tips and guides about the topic. In the sidebar of his site, they place banner ads promoting Canon cameras as a Best Buy affiliate, each time someone clicks on that banner and makes a purchase on Best Buy, they earn a commission.
- A tech blogger writes a review of the latest Apple MacBook and places an affiliate link to Apple's website within the review. Each time someone clicks on that link and buys a MacBook, or anything else at Apple's store, the affiliate earns a commission.
- An email marketer sends an offer to their list of bloggers for a new premium Wordpress theme, each subscriber that clicks on the offer link and purchases the theme earns the affiliate a commission.

In our community, we show others how to leverage social media to be successful online and it has worked for THOUSANDS of people over the last 8 years. It has created time freedom for so many people, it's PROVEN to work. We offer step-by-step training, coaching and mentorship! Click [HERE](#) to find out more!

## Get Rich Quick Schemes Versus Reality

There are many opportunities to make money in affiliate marketing, but it is NOT a "get rich quick scheme."

While there are many successful affiliates, who are making thousands of dollars a month and those who are millionaires, rest assured, that did not happen overnight.

In reality, Affiliate Marketing takes work, there is a learning curve, and it takes time, dedication and commitment to become successful, but the good news is that if one learns the proper methods, and takes action the probability of being successful is very high.

While the allure of get-rich-quick schemes can be tempting, they often lead to disappointment and financial loss. In contrast, affiliate marketing, although requiring hard work and dedication, offers a realistic path to building a sustainable income stream. Success in affiliate marketing is achievable for those who are willing to invest time and effort into learning and applying effective strategies, making it a legitimate business opportunity rather than a quick fix for financial gain.



# Isn't the Internet Too Competitive?

The internet is definitely competitive, but it's still possible to make money online if you approach it strategically. The level of competition depends on the niche, business model, and the platforms you choose. Here are some factors to consider when evaluating the potential for online success:

## 1. Saturation vs. Niche Opportunities

- **Highly Saturated Markets:** Popular areas like general ecommerce, digital marketing, and personal blogging can be very competitive, especially in broad niches.
- **Niche Markets:** If you can carve out a specific niche (e.g., specialized products, highly targeted content), competition is lower, and you can build authority more easily.



## 2. Type of Online Business

- **E-commerce:** Platforms like Amazon, Shopify, and Etsy have low barriers to entry but are saturated. Success often comes from product differentiation, marketing, and targeting underserved audiences.
- **Freelancing/Consulting:** Skills in demand (e.g., graphic design, writing, coding) still offer income potential. Platforms like Upwork, Fiverr, and LinkedIn can help.
- **Affiliate Marketing:** Competitive but lucrative if done in a niche market with a strong content strategy.
- **Content Creation:** YouTube, podcasts, and blogging are competitive, but creators who find unique angles or serve niche audiences can still succeed.

## 3. Marketing Strategy

- **SEO (Search Engine Optimization):** SEO is competitive, but a well-researched keyword strategy and quality content can give you a competitive edge.
- **Social media:** Platforms like Instagram, TikTok, and Twitter can help build audiences, but trends change quickly. Success depends on creativity and timing.
- **Paid Advertising:** Google Ads, Facebook Ads, etc., can help, but the cost-per-click is rising in many competitive sectors.



## 4. Adaptability and Persistence

- Success online often comes from adapting to trends, testing strategies, and staying persistent. Markets evolve, and what's competitive now might not be later.

## 5. Passive Income Potential

- With models like online courses, affiliate marketing, or selling digital products, there's a chance for passive income, but it requires an upfront investment of time and sometimes money.

In summary, the internet is competitive, but success is still very possible, especially if you focus on a specific audience, niche, or skill set. Creativity, persistence, and strategic marketing are key.

# Affiliate Marketing Statistics For 2024

Here are some key affiliate marketing statistics for 2024:

## Industry Growth

The global affiliate marketing sector is projected to reach \$15.7 billion by the end of 2024, marking an 83% increase since 2017.

## U.S. Spending

In 2024, U.S. businesses are anticipated to invest around \$10 billion in affiliate marketing, accounting for about 60% of the global market.

## Affiliate Networks

Amazon Associates stands as the largest affiliate network, commanding over 20% of the global market share.

## Affiliate Marketer Earnings

The average annual income for an affiliate marketer in the U.S. is \$82,015, or roughly \$39.43 per hour. About 80% of affiliates earn between \$0 and \$80,000 annually, while 15% make between \$80,001 and \$1 million.

## Affiliate Marketing Trends

Affiliate marketing is gaining traction among marketing teams, with over 80% of marketers employing affiliate marketing strategies.

## Affiliate Marketing Niches

The fashion and wellness sectors are leading affiliate marketing niches, while the gaming niche shows significant earning potential, with an average monthly salary of \$12,475.

## Affiliate Marketing Strategies

To thrive in affiliate marketing, focus on building relationships with affiliates, diversifying your partnerships, and managing your spending wisely.





# Pros and Cons of Affiliate Marketing

## Pros

Unlimited income potential.  
Unlimited opportunities. No Bugging Friends OR Family Very little in start-up costs.  
Flexibility – Work where and when you want!  
Don't have to be tech savvy.  
No advanced marketing skills are required, online marketing has a specific set of skills that can be learned by anyone – step by step training available.  
Unlimited mentorship and coaching.  
Can be started and done around a day job.  
Potential freedom from punching a time clock.  
Pride in accomplishing something extraordinary.  
No need to create a product or service – we already have that set up for you. From start to SUCCESS!  
No shipping hassles or product inventory.  
Quit your job and retire your spouse! You will achieve time freedom  
Done for you “all-in-one” system  
Our coaches close your sales for you! (Ask me how!)



## Cons

Lack of control in affiliate programs and changes that can arise. Commission structures change, programs close down, and other changes can reduce income streams  
For some, the commitment level and work required might be a con.  
High Competition - Affiliate marketing is highly competitive, especially in popular niches. Standing out and generating significant income requires building a strong online presence, which can take time.  
Unpredictable Income - Since your earnings are based on commissions, your income can fluctuate depending on sales, market trends, and the performance of the products you promote. There's no guaranteed income or salary.  
Dependence on Merchant Policies - Affiliates are dependent on the merchant's decisions regarding commission rates, cookie durations (how long you get credit after a referral), and program policies. Merchants can also change their terms or shut down their affiliate program.  
Requires Strong Marketing Skills - Success in affiliate marketing requires a solid understanding of SEO, content marketing, email marketing, or paid advertising. Those without a background in digital marketing may find it challenging at first.





Affiliate marketing offers significant advantages, especially for those looking for a low-cost entry into online business. However, success depends on persistence, skill development, and choosing the right products to promote. These key points give a clear view of what to expect in affiliate marketing. Balancing these pros and cons will help determine if it's the right fit for you.

The Pros far outweigh the Cons tenfold! I can help you succeed in affiliate marketing like so many of our community already are! Reach out and I will send you some FREE information about our business model.

# Requirements For Affiliate Marketing

To get started with affiliate marketing and succeed, there are several requirements you'll need to meet. Here's a list of essential **requirements for affiliate marketing**:

## 1. Choose a Niche:

- **Focus** on a specific area of interest or industry (e.g., health, fitness, tech, fashion). Selecting a niche helps target a specific audience and establish authority in that space.

## 2. Join Affiliate Programs:

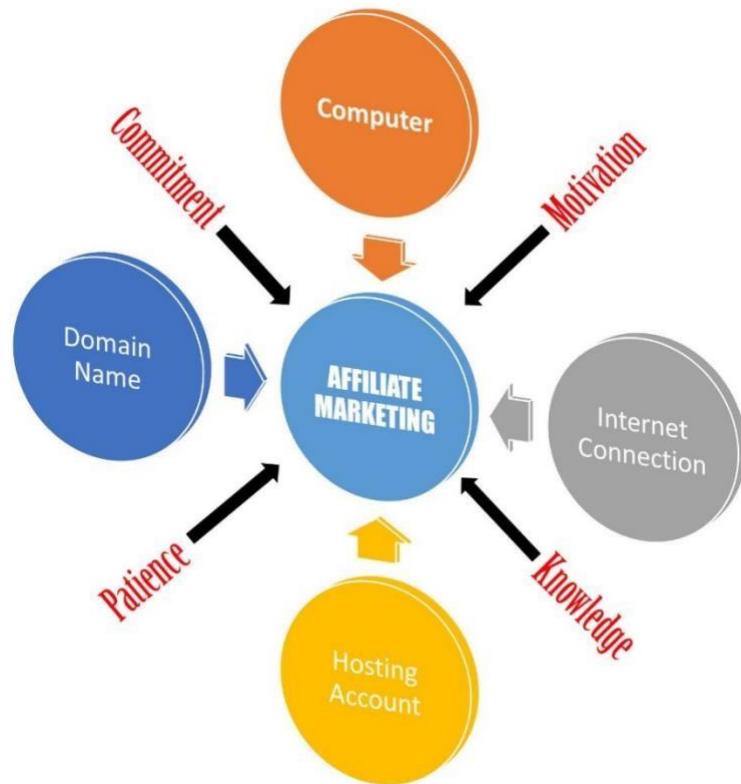
- **Find Affiliate Networks:** Platforms like Amazon Associates, Share Sale, or Click Bank connect affiliates with merchants. Research and choose programs that align with your niche.
- **Check Commission Structures:** Different programs offer varying commission rates, cookie durations, and payment schedules. Choose ones that offer fair and profitable terms.

## 3. Build a Platform:

- **Website/Blog:** A professional website or blog is often a primary way to promote affiliate products. Invest in a good domain name and a reliable hosting service.
- **Social media:** If you prefer not to create a website, you can use platforms like Instagram, YouTube, or Facebook to promote affiliate links.
- **Email List:** Building an email list allows you to maintain direct communication with your audience for future promotions.

## 4. Content Creation:

- **Write Reviews and Guides:** High-quality, informative content is key to promoting affiliate products. Reviews, tutorials, and product comparisons are effective formats.
- **SEO Optimization:** Use **search engine optimization (SEO)** strategies to drive organic traffic to your site or content.





- **Engage on social media:** Share content and affiliate links via social media posts, videos, and stories to attract an audience.

## 5. Drive Traffic:

- **SEO:** Optimize your website and content for search engines to attract organic traffic.
- **Social Media Marketing:** Utilize platforms like Facebook, Instagram, and Pinterest to drive traffic to your content and affiliate offers.
- **Paid Advertising:** Consider investing in **PPC (pay-per-click)** advertising, such as Google Ads or Facebook Ads, to boost traffic, especially in competitive niches.

## 6. Track Performance and Analytics:

- **Analytics Tools:** Use tools like **Google Analytics** or affiliate program dashboards to track clicks, conversions, and revenue.
- **A/B Testing:** Experiment with different headlines, images, and calls-to-action to improve conversions.

## 7. Compliance with Legal and Ethical Standards:

- **Disclosure:** It's required by law (in many countries, like the US) to disclose that you're earning a commission on products you recommend. Include clear **affiliate disclaimers** in your content.
- **Honesty:** Always promote products or services you trust and align with your audience's needs. Building trust with your audience is key for long-term success.

## 8. Patience and Consistency:

- **Long-Term Commitment:** Affiliate marketing often takes time to build traffic and generate income, so patience and consistent effort are crucial to achieving success.

## Optional (But Useful):

- **Graphic Design and Video Editing Skills:** To create engaging content like banners, thumbnails, and promotional videos.
- **Marketing Tools:** Email marketing services (e.g., Mailchimp, ConvertKit) or landing page builders (e.g., Leadpages, Unbounce) to streamline your campaigns.

By meeting these requirements, you'll be set up for success in affiliate marketing and able to build a profitable and sustainable income stream over time.

**This information is the “Done for you” system we already have set up! No need to do all this work when we have done it for you!**

# Common Venues Used For Affiliate Marketing

There are several venues that one can use to create an affiliate marketing business.

## ○ *Building An Affiliate Website*

Building a website that focuses on a specific niche is one of the preferred methods for beginners.

Niche sites that focus on a specific topic and are monetized with related products and services.

Product review sites are also ideal, as they can be easily monetized and when done correctly convert very well in various markets.

Wordpress is free and is the easiest and most productive way for beginners to build and maintain an affiliate site.



## ○ *Blogging*

Starting a blog is another popular method, where content is updated regularly, and a connection is made with a target audience in a specific niche.



Again, it is very easy to set up and run with the Wordpress platform.

## ○ *Email Marketing*

Email marketing can yield the highest return on investment, in fact, the Direct Marketing Association (DMA) reports that email marketing produces a ROI of \$35.00 for each dollar that is invested, which is very impressive.

But email marketing can be problematic for beginners, because many do not take the time to learn proper methods and to understand the big picture, though, with proper training it can be and should be done early on.

In fact, building a list of subscribers from the first day of site launch is highly recommended. People do business with people they know, like and trust. Email marketing is KEY to being successful online. It helps you build trust and rapport with your customers/business partners.



# Niche Research Steps and Basics

## *Choosing A Niche*



A niche is a particular subject, or target market.

### *Niche Examples:*

- Golf
- Beauty
- Health
- Pets
- Business
- Web design
- Blogging
- Weight Loss
- Computers
- Real Estate
- Insurance
- Finance
- Video Games
- Cooking
- Fitness
- Tech
- Mobile
- Camera
- Fashion
- And many more.



### *Micro Niches*

There are many more specific niches within each major category, known as micro niches.

#### *Examples:*

Within the health niche, there is nutrition, alopecia, acne and heart disease.

Within the weight loss niche, there is, low calorie food, supplements, low carb diet plans, fat burning for women, healthy cooking, heart healthy cooking, cardio workouts and many more.

And, within the computer niche, there are tablets, printers, desktops, and more.

You can dig very deep into a niche, which is an effective strategy because those niches are much less competitive.

Overall, there are hundreds of thousands of wide-open micro niche markets and the opportunities are endless. And, of course, there are profitable affiliate programs for those as well.

### *Niche Research*

#### *4 Main Factors That Influence Niche Selection*

## 1. Interest and Expertise

The amount of knowledge and interest in a particular topic is an important factor in niche selection for beginners.

The reason for this is that there is quite a bit that is involved in and implementing the skills required for affiliate and marketing in general.

Choosing a niche that you know and find interesting will lessen the workload, because you can avoid adding intensive research to an unknown niche to the “to do” list.

Choosing a niche that you find interesting also has its advantages because many people give up and abandon the business because they get bored.

Once you become more proficient in affiliate marketing you can certainly delve into other niches and learn to outsource to get the work done faster.

## 2. Is The Niche Profitable?

Consider the types of products or services that can be promoted as an affiliate within that niche. Research some affiliate programs and see what's out there.

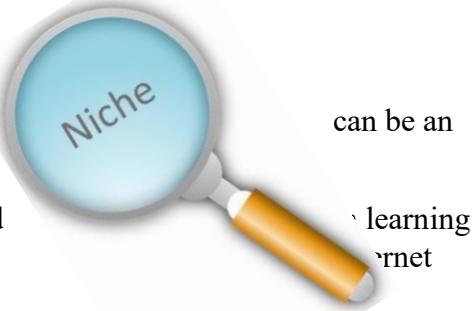
- *Are they profitable?*
- *What is their average cost?*
- *Are the commissions worth the time and work investment?*

For example, there may be a high demand for Christmas Ornaments online, but let's say you chose the Amazon affiliate program to promote Christmas Ornaments.

If each ornament costs \$5, and you get 4% commission for each sale, that means you earn .20 cents per sale you refer. This means you will have to sell quite a bit of ornaments to make the effort worthwhile.

## 3. Is There A Demand?

Another important consideration is the current demand in the niche market you are considering.



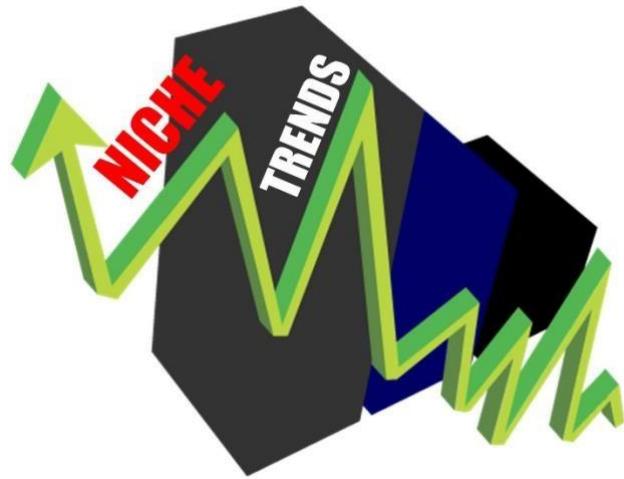
can be an  
learning  
internet

lessen the  
workload  
of an



Traffic and sales are required to make money online as an affiliate and choosing an outdated or unpopular niche will not yield any measurable results.

A great way to get ideas for niches and to assess their demand and, therefore, profitability is to research current Internet trends. Here are some great tools to do that.



**My Simon** -

<http://www.mysimon.com/comparetop-searches>

**Shopzilla Top Searches** -

<http://www.shopzilla.com/top-searches>

**BizRate Top Products** - [http://www.bizrate.com/sitemap/top\\_products.html](http://www.bizrate.com/sitemap/top_products.html)

**Price Grabber Categories** - <https://pricegrabber.com>

**Amazon Categories** - <http://www.amazon.com/gp/site-directory>. You can also search bestsellers within each category on Amazon, this can be powerful niche research.

**Popular Products on eBay** - <http://popular.ebay.com>

**HSN Most Popular Searches** - [http://www.hsn.com/article/most-popularsearches/4886?o=!BNSM0&cm\\_sp=Global\\*BN\\*MostPopularSearches](http://www.hsn.com/article/most-popularsearches/4886?o=!BNSM0&cm_sp=Global*BN*MostPopularSearches)

#### *4. Is There An Affiliate Program In The Niche And How Much Can You Earn*

This is a critical consideration because if you cannot properly monetize the site then it's all for nothing.

There are other ways to monetize besides using product or service-based affiliate programs, such as, the more general approach of contextual advertising opportunities, like Google AdSense program and Chi tika, but many times these programs pay very little, especially when there is little traffic coming to the site or you only have one site.



Overall, you need to evaluate the profitability of any affiliate program you are considering.

## **Considerations For Choosing An Affiliate Program**

There are many affiliate programs, too many to list them all here, but here are a few of the top networks.

## Top Affiliate Networks

- Commission Junction (multiple merchants)
- ShareASale (multiple merchants)
- LinkShare (multiple merchants)
- Amazon Associates
- Clickbank - Digital Products Affiliate Network
- eBay Partner Network

You can also search online for affiliate programs, "keyword + affiliate program" or go directly to a merchant's website. The affiliate page links are usually listed in the footer.

Part of choosing a niche is considering the affiliate program, and there are several specific considerations.

### *The Commission*

Considering commission payouts in affiliate programs is one critical consideration.

The reason for this is that there is quite a bit of work involved in building sites, promoting them, maintenance and other tasks.

For this reason, it is important to consider the potential revenue that can be earned from affiliate programs that you will be participating in.



### **Affiliate Marketing Payoff Scenario Here**

**is an example scenario:**

An affiliate website is promoting several products that yield \$5 per sale.

Weeks or even months are spent optimizing the site, designing, creating content, building traffic, etc., and the sites make 5 sales in the first month of earnings.

Great! This is exciting, and well done!

But, depending on the time and effort that has been placed to get the site to the point of being profitable, one may wonder is \$25 a month worth the effort?

It might be because at that point other similar sites can be built that will make the same and the volume will add up to big money.

And, maybe in the long run, if the site becomes very successful and there is a huge amount of converting traffic, 500 sales will be made per month, and a profit of \$2500 is outstanding, but that could take a lot of time and even more effort and work in updating content regularly.



Conversely, if commissions averaged about \$20 per sale, then 5 sales would yield \$100, or \$30 per sale would make a net profit of \$150, and that is a much better ROI (return on investment). And, most importantly, it might be a better motivator to keep going.

Keep in mind that there are many ways to monetize a site, including main affiliate products and supporting programs, such as Google AdSense contextual advertising, where affiliates make money from users who click on relevant text links and image ads served on their site.

The main point is that building a site about golf balls, or those Christmas ornaments, for example, and making a few cents per sale may not be the best use of your time and effort.

When considering commissions, keep in mind that there are many affiliate programs for all types of products, and some pay better than others, and this factor can play a big role in choosing a niche to promote.

### *Affiliate Program Payout Thresholds*

Another thing to consider when choosing an affiliate program is the threshold limits for payouts. Many programs place limits on the amount you must have earned before you can get paid.

These limits vary greatly, and while some are very fair, like Amazon, that has a threshold of \$10, others are more stringent, like AdSense, which is \$100 earned in valid clicks before a payment is made to the publisher.

So, think about these thresholds when evaluating affiliate programs.



## **Support Resources For Affiliates**

One of the greatest pieces of advice for anyone that is starting out in this business is to connect with a group of helpful and knowledgeable people that will be your “go to” for support.

### **How can this be done online?**

With an Internet/Affiliate marketing forum!

A good forum will be indispensable because it will be a place to go when you have questions or need help, (and you will) or want to consult with people in the know.





Most of the time you can post a question and within minutes you will have several answers as, in general, many members of forums are supportive and helpful.

*Also, the forums can be the best teacher with the thousands of past posts loaded with educational information and previous questions posted by members. It's a good idea to browse through some of the threads to learn various aspects of online business.*

There are many different forums in the online biz niche, and like anything else, some are reputable, and some are full of SPAM. Here are the most reputable, and those that have knowledgeable and helpful people.

### *Best Internet Marketing Forums*

- **5 Star Affiliate Marketing Forums -**  
<http://affiliate-marketingforums.5staraffiliateprograms.com>
- **Webmaster World -**  
[www.webmasterworld.com](http://www.webmasterworld.com)
- **Warrior Forum -** [www.warriorforum.com](http://www.warriorforum.com)
- **Click News Forum -**  
[www.clicknewz.com/members/forum.php](http://www.clicknewz.com/members/forum.php)



## **Final Thoughts**

If you don't know, let me say it again... The money is online.

The internet has given every single one of us a beautiful opportunity to build the life we desire from the comfort of our homes. But to achieve it, you have to be bold, ignore the naysayers, and stay true to yourself.

The world has changed. Things that once seemed impossible are happening right before our eyes, all with the help of the internet. People are rewriting their stories, challenging the status quo, and transforming their lives.

The choice is yours. You can either act or remain an onlooker.



Want to know about my amazing online business that has helped me achieve incredible results? Start here: [www.WeAreAliveToThrive.com](http://www.WeAreAliveToThrive.com) and register for our LIVE workshop to hear from people all over the globe! Why not? It's FREE!

If we can earn six figures a year online with no experience and without bugging friends or family, why not you too?

We have a "business in a box" ready to go for you. You can use the exact same training that we used.

This online automated "Business in a Box" system, which others are raving about, is the real deal. Our leaders have put together a system that provides all the training and automation for your business startup, marketing, and products, with mentorship and support from a large community of successful entrepreneurs. No sales. No bugging your friends and family.

Think about traditional businesses like brick-and-mortar setups. The upfront costs are huge—inventory, rent, equipment, staffing—you're looking at hundreds of thousands of dollars, if not millions... Want to get into real estate? There's a significant investment there, too. Even going back to school to boost your career comes with a hefty price tag.

When I found this online business, I expected to have to start with a big investment. No business is free... and a business that pays six figures a year?

Online marketing offers a more accessible path. With pre-established partnerships and proven compensation plans, you can start earning significant income without hefty overhead costs. But here's the catch: Success doesn't happen overnight. It requires investment. Think of it as an investment in your future, your freedom, and your ability to shape your own life.

Imagine the possibilities: working from anywhere, setting your own schedule, and earning unlimited income. Isn't that worth a little upfront investment?

We have already found the business that works.

We already have the training for you.

You just have to take action and invest in yourself and your future.



Isn't that worth it?

To live the life you've always dreamed of?

For me, it was a no-brainer. Are you ready to take the leap?

Go here: [www.WeAreAliveToThrive.com](http://www.WeAreAliveToThrive.com) and register for our LIVE training workshop, and check out our “30-day Money Back Risk-Free” offer inside our amazing community! See you on the inside!

## About The Author



Hi there! My name is Lori Hanners, and I am a nurse by profession, a mom, and a loving wife living in Tennessee. Since 2019, I have been a digital business owner, earning money online, meeting tons of like-minded individuals, and helping people change their lives for the better.



When I started my business, I had just lost my best friend—my mom—in a house fire that left me devastated. I was working long hours as a nurse, and I was away from my young daughter quite often. I knew I didn't want to continue like this; I had waited too long to have a child of my own. I wanted to raise my daughter myself instead of having someone else do it for me. I also didn't want to continue working for someone else.

One night on Facebook, I saw an ad, watched the workshop, and joined right away. I'm so glad I did! I now get to stay home with my young daughter and raise her the way I want to!

Click [HERE](#) for some free information and register for our LIVE Workshop every Tuesday and Thursday evening!

**Connect with me:**

- [Facebook: LoriNDaleHanners](#)
- [LinkedIn: LoriHanners](#)

**Talk soon!**

 **Website:** [www.WeAreAliveToThrive.com](http://www.WeAreAliveToThrive.com)

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